

How to Browse the 100th Anniversary Commemorative History Site

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Introduction

Recommended Browsing Environment for the "100th Anniversary Commemorative History" Site

This content uses HTML5 and JavaScript.

Please use the following recommended browsers that **support HTML5** with **JavaScript enabled** to view this content.

[Recommended Environment]

PC

Windows10 or later/Google Chrome latest version/Microsoft Edge latest version
macOS 10.12 or later/Safari latest version

Smartphone

iOS latest version/Safari latest version
Android latest version/Google Chrome latest version

*Some combinations of browsers and operating systems may prevent the content being shown properly or stop some features functioning, although they are listed above.
Additionally, some security software may block cookies or JavaScript, inhibiting the content from functioning normally.

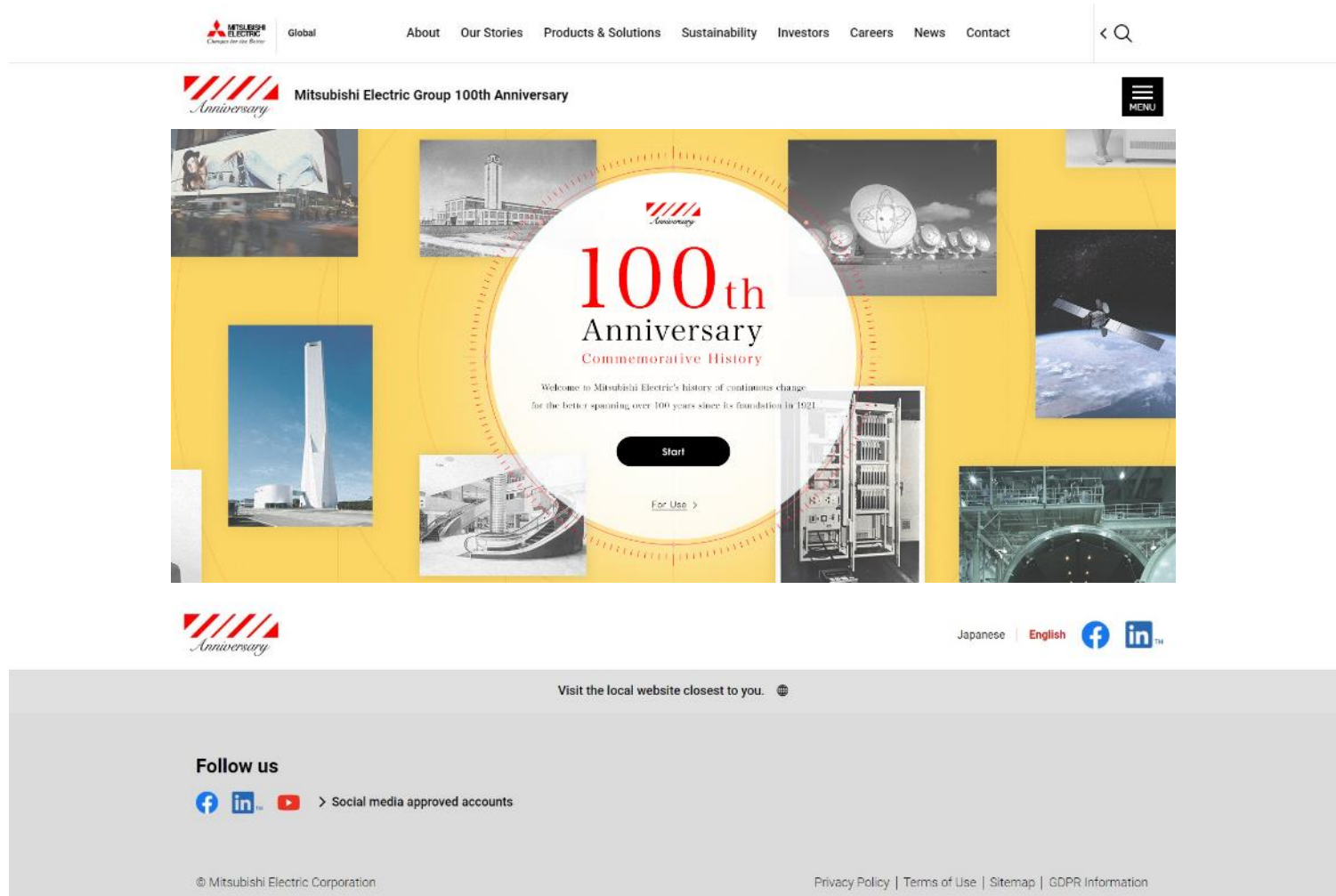
Please note that screen displays or part of operation may be different on smartphones as the descriptions of screen displays and features in this material are based on those for PCs.

[Description of Screen Display 1]

Top Page

The screenshot below shows the top page of the site.

By pressing "Start" button in the middle of the screen, you can move to the next page.

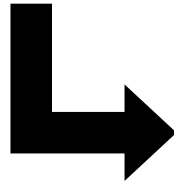


[Description of Screen Display 2]

Guidance Pages for "Loading" and "Scrolling"

After the "Loading" page appears on the screen, the loading of the content starts (about 10 seconds). Then, a user's guide shown below will be displayed on the screen. Please click anywhere on the screen to move on to the main (text) pages of the site.

● A screen display to show how to use a mouse wheel



● A screen display to show the features of each button



[Description of Screen Display 3]

About the Thumbnail View (2D Display)

Events are shown in the chronological order from top to bottom of the screen.
When browsing on a PC, you can use a mouse wheel to scroll the screen.

The screenshot displays a 2D interface for a timeline of events. At the top left, there are '3D' and '2D' toggle buttons. Below them are icons for 'How to operate' (a question mark) and 'Filter' (a funnel). A vertical 'Time Line' sidebar on the left shows a timeline with a red marker for '1921'. The main content area is a circular timeline with several event cards. The cards are arranged in a circle, with the year of the event at the top of each card. The events are as follows:

- 1920~1929** (Overall period)
- 1921** (Management in general): Establishment of Mitsubishi Electric as an offshoot of a factory in Kobe of Mitsubishi Shipbuilding Co.
- 1921** (Management in general): Hideo Takeda, then chairman of Mitsubishi Shipbuilding and of Mitsubishi Internal Combustion Engine Manufacturing, becomes first chairman of the board of Mitsubishi Electric.
- 1921** (Management in general): Established a "factory committee system" as a forum for labor-management discussion, with the objective of promoting mutual communication between factory directors and workers.
- 1921** (Main products): Received the first order as railway business from the Ministry of Railways to deliver transformer to Ofuna substation.
- 1922** (Management in general): Relocated the head office to the Mitsubishi Main Building in Tokyo City, to maintain even closer contact with Mitsubishi Goshi Kaisha.
- 1923** (Management in general): Established company policy concerning employee inventions.

An 'End' button is located in the bottom right corner. The interface also includes a 'More Details' button and a small image of a factory interior.

[Description of Screen Display 4]

Features for the Thumbnail View (2D Display)



1

The Thumbnail View can be switched between 3D and 2D displays.

2

The basic user's guide to the site will be displayed.

3

Using this button, events to be shown can be narrowed down by specifying categories, years, or keywords.

4

By moving the position indicator on the timeline scale bar, you can shortcut to events in the year of your choice.

5

Events in the company history. For articles with a "More Detail" button, by clicking the button, detailed information will be displayed.

6

This button allows the menu page to open, through which various information is available, including the user's guide to the site and recommended environment.

7

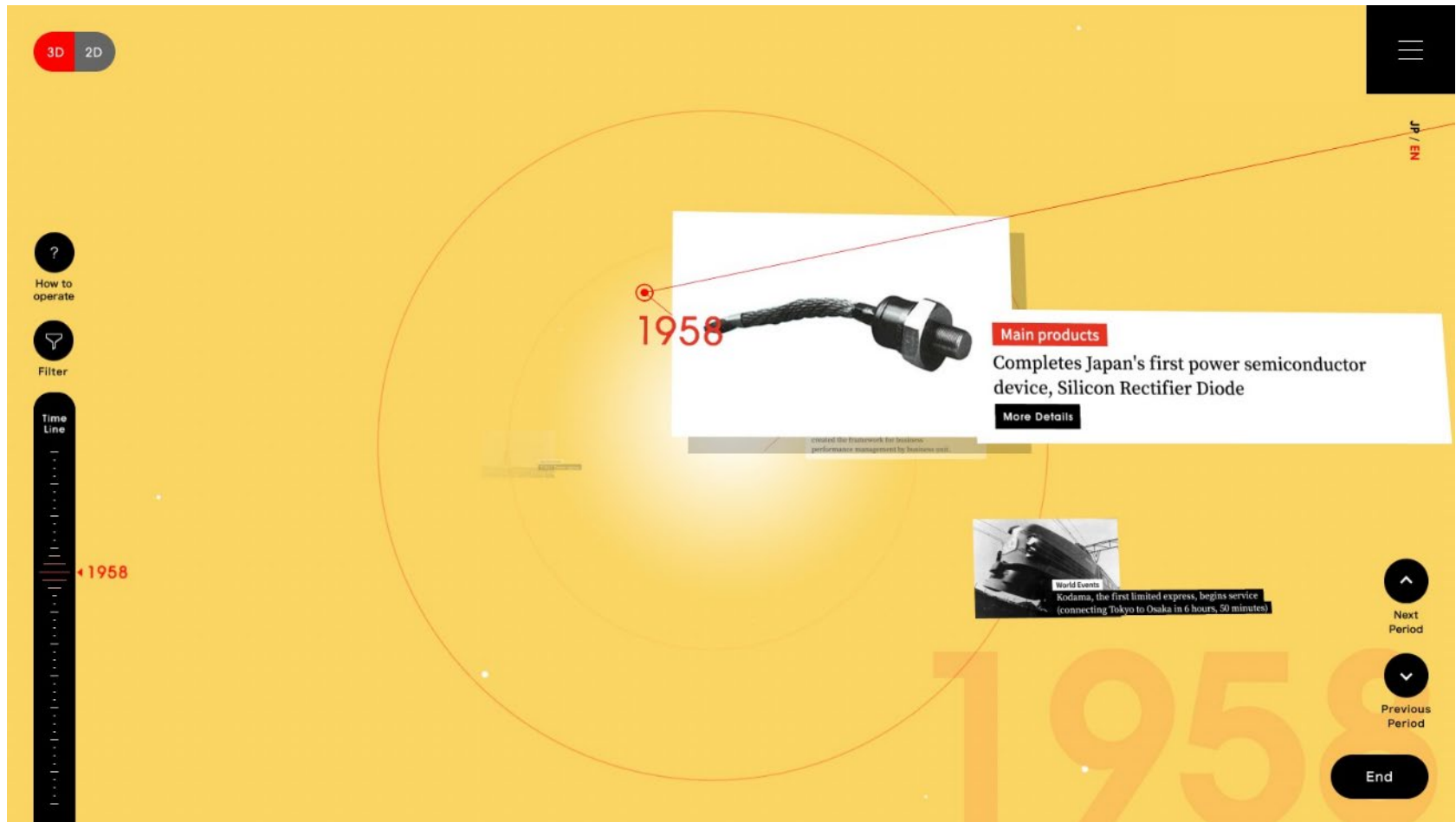
This button closes the content and takes you back to the title page.

[Description of Screen Display 5]

How to Use the Thumbnail View (3D Display)

Events in our history are displayed in the chronological order from front to back. You will find newer events behind older ones.

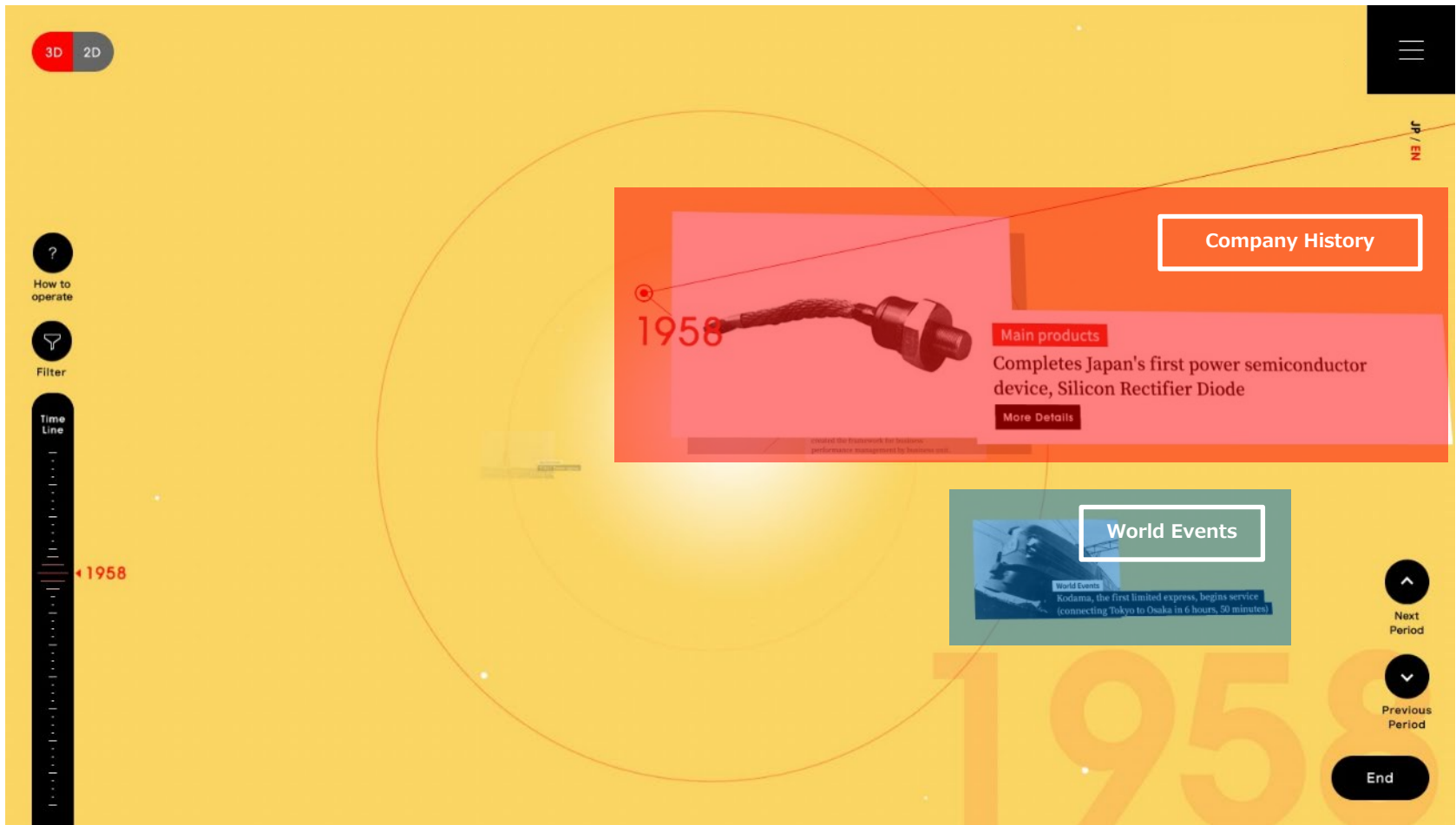
By using the mouse wheel, or upward/downward arrows at the right-hand bottom corner of the screen, events to be shown in front can be changed.



[Description of Screen Display 6]

About the Thumbnail View (3D Display)

- Years in red and events connected to them with a red line represent Mitsubishi Electric's history.
- Titles in black boxes (with an image) represent world events that happened in the same years.



[Description of Screen Display 7]

Features for the Thumbnail View (3D Display)



1

The Thumbnail View can be switched between 3D and 2D displays.

2

The basic user's guide to the site will be displayed.

3

Events to be shown can be narrowed down by specifying categories, years, or keywords.

4

By moving the position indicator on the timeline scale bar, you can shortcut to events in the year of your choice.

5

Events in the company history. For articles with a "More Detail" button, clicking the button will display detailed information.

6

This indicates a world event that happened in the same year.

7

This button allows the menu page to open, through which various information is available, including the user's guide to the site and recommended environment.

8

By clicking the upward arrow, you can move forward in the timeline, while by clicking the downward arrow, you can move back in the timeline.

9

This button closes the content and takes you back to the title page.

[Description of Screen Display 8]

Middle (Text) Pages: How to Use "More Details" Button

In articles with a "More Detail" button, by clicking the button, you can view detailed information as shown below.

The screenshot displays a mobile application interface with a yellow background. At the top left, there is a black button with a white left arrow and the text "Back". At the top right, there is a black button with three white horizontal lines. Below these, on the right side, is a vertical language selector with "JP" and "EN" options. The main content area features a large, faint circular graphic. On the left, a white box contains a photograph of a certificate and a framed medal, with the year "1956" written in red to the left. To the right of this image is a white text box with a red header "Management in general" and a bold title "Wins Deming Prize for total quality management (TQM)". The text box contains the following text: "Having established 'Service through Quality' as our corporate motto in 1952, Mitsubishi Electric continues to see the spirit of 'quality first' as a key component of customer satisfaction. One of the results of our efforts to put quality first was winning the Deming Application Prize in 1956. The prize, sponsored by the Union of Japanese Scientists and Engineers (JUSE), was given in recognition of our progress on total quality management (TQM). In addition, a person associated with the Mitsubishi Electric Group won the Deming Prize for Individuals in 1961." At the bottom left, there is a black button with a white left arrow. At the bottom right, there is a black button with a white right arrow. At the bottom center, there is a black button with the text "End".

< Back

JP / EN

1956

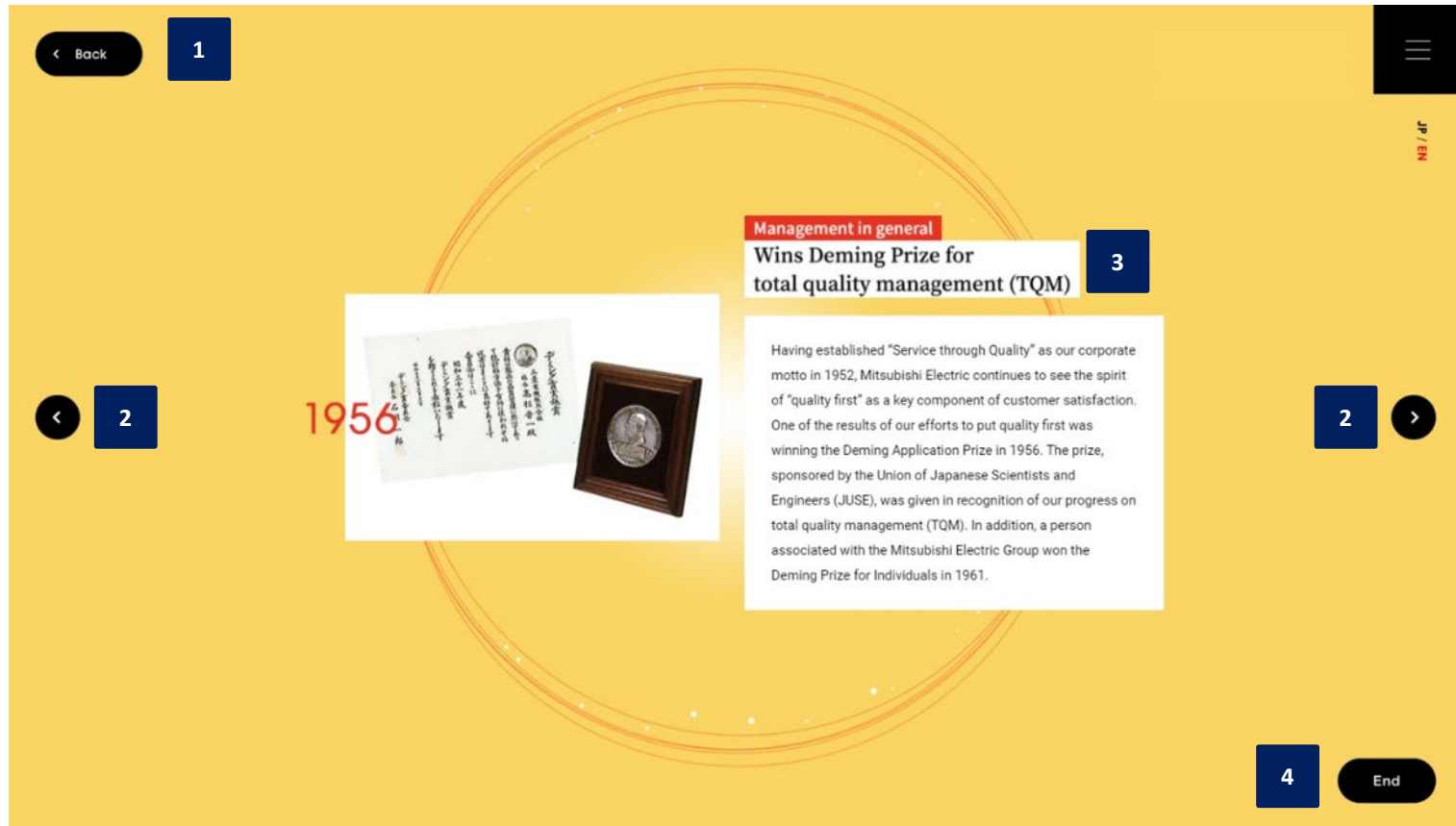
Management in general
Wins Deming Prize for total quality management (TQM)

Having established "Service through Quality" as our corporate motto in 1952, Mitsubishi Electric continues to see the spirit of "quality first" as a key component of customer satisfaction. One of the results of our efforts to put quality first was winning the Deming Application Prize in 1956. The prize, sponsored by the Union of Japanese Scientists and Engineers (JUSE), was given in recognition of our progress on total quality management (TQM). In addition, a person associated with the Mitsubishi Electric Group won the Deming Prize for Individuals in 1961.

End

[Description of Screen Display 9]

Features for "More Details" Button



1

This button takes you to the Thumbnail View.

**Alternatively, you can return to the Thumbnail View by clicking anywhere on the screen.*

2

These buttons take you to detailed information either before or after the year.

3

Detailed information on the event will be shown. For some events, links are available to websites that introduce you to relevant products and services, which further provide you with more details.

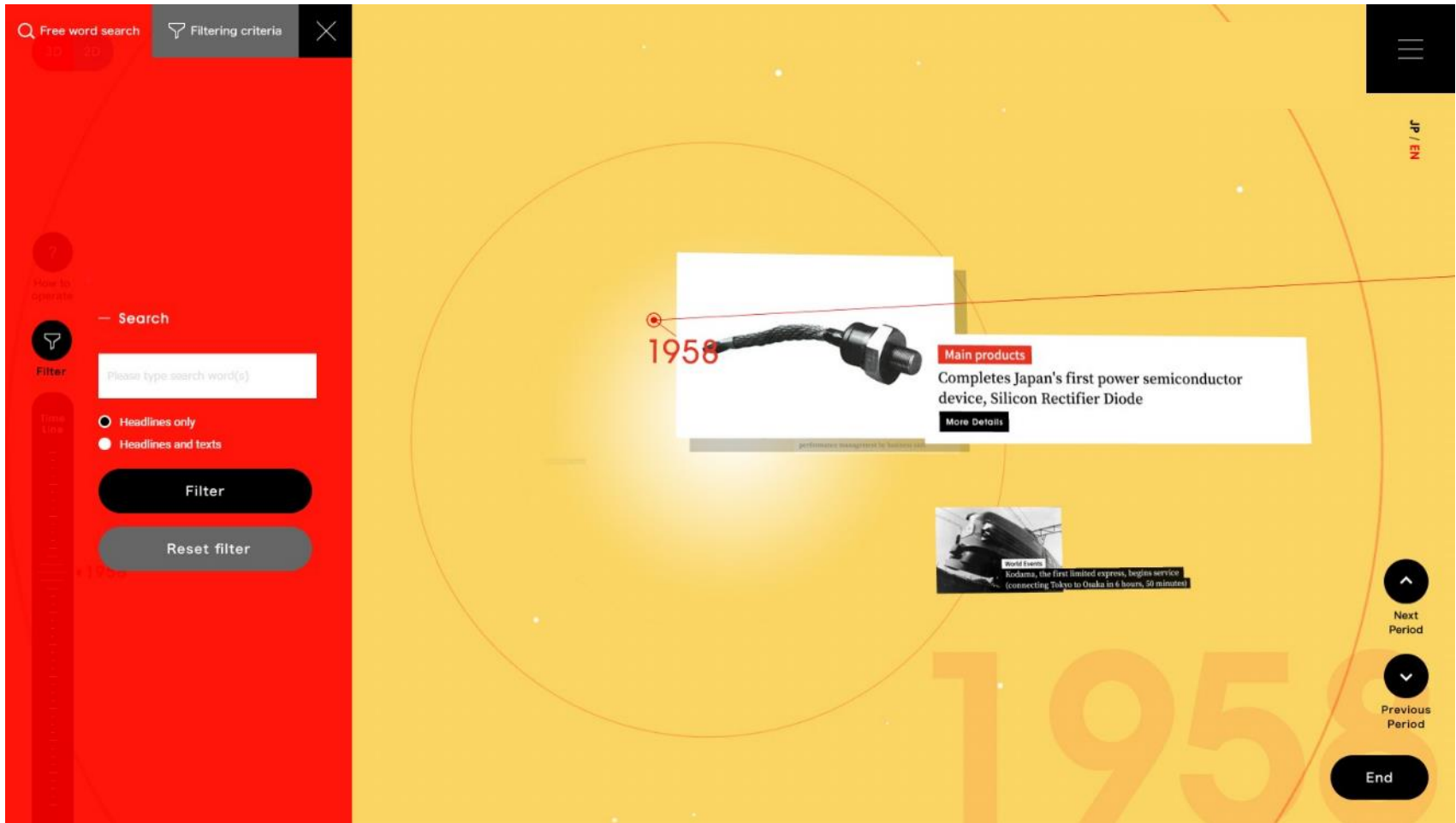
4

This button closes the content and takes you back to the title page.

[Description of Screen Display 10]

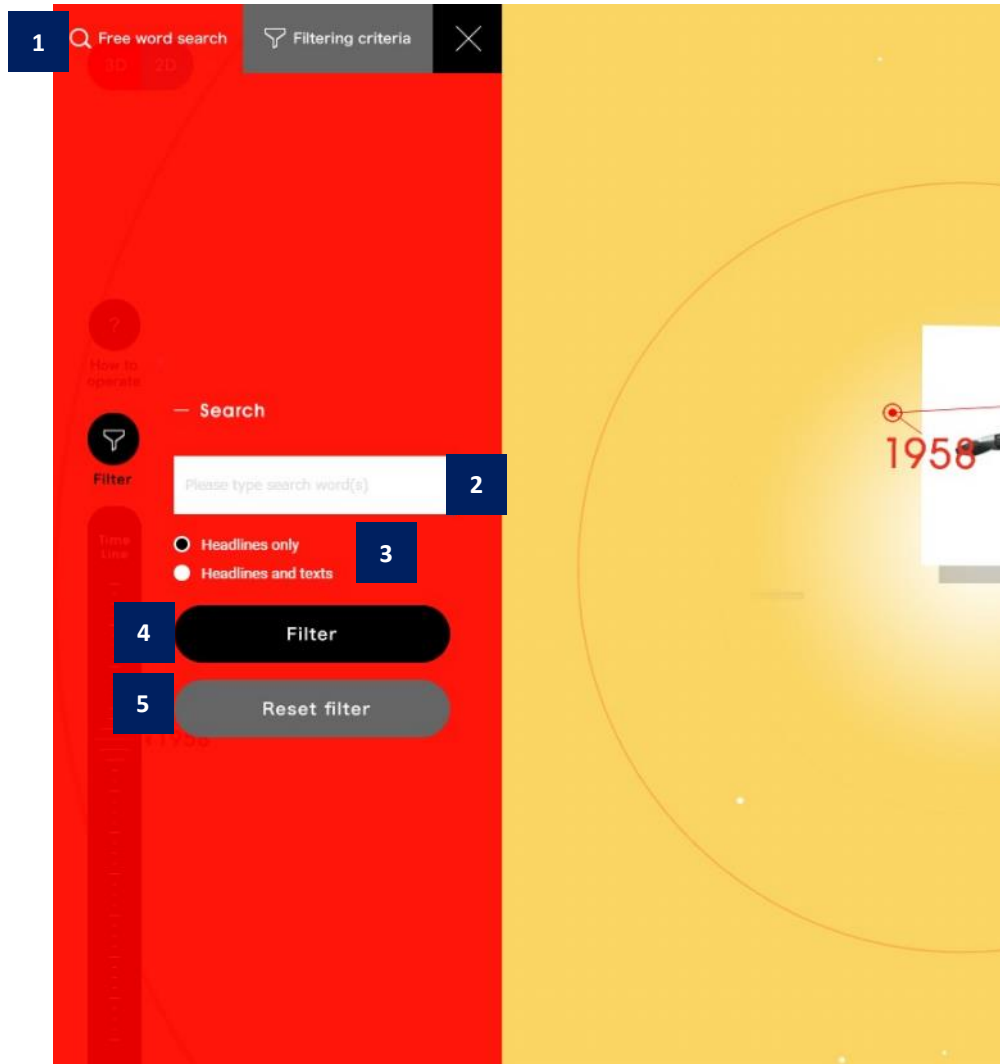
About Filtering

By clicking a "Filter" button on the left-hand side of the screen, a red window as shown in the screenshot below appears, which enables you to specify filter criteria.



[Description of Screen Display 11]

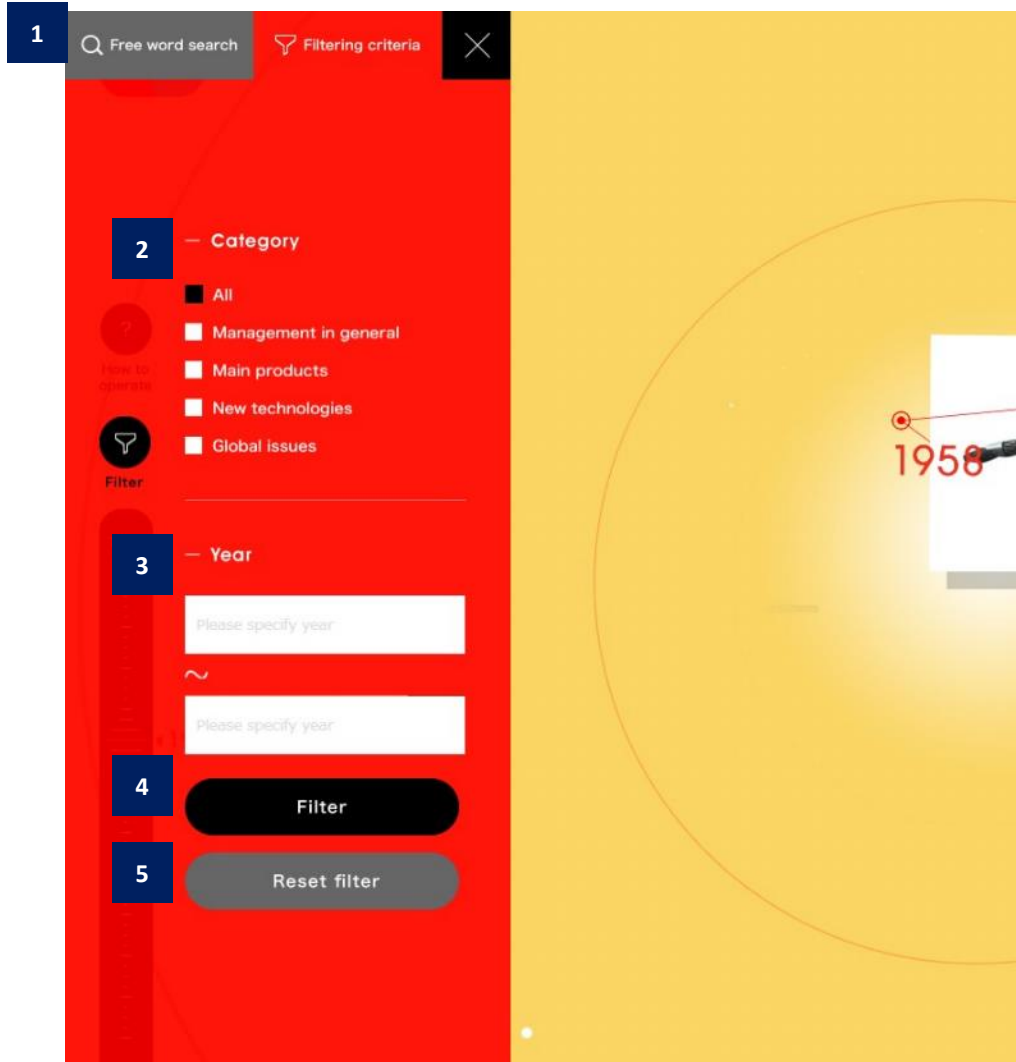
Filtering: Keyword Search



- 1 This tab enables you to switch between filtering by criteria (choosing event categories and years) and by keywords (specifying character strings).
- 2 By entering letters here, you can filter events that include the specific strings of letters.
- 3 You can choose whether to filter events that include the entered letters above in "headlines only" or "either headlines or text."
- 4 This button takes you to the Thumbnail View that reflects keywords entered (specified criteria).
- 5 This button clears the keywords entered (specified criteria).

[Description of Screen Display 12]

Filtering: Filter Criteria



- 1 This tab enables you to switch between filtering by criteria (choosing event categories and years) and by keywords (specifying character strings).
- 2 By specifying the categories of events, you can view only events that belong to the chosen categories (multiple choices allowed).
- 3 By specifying the years, you can display only events that happened in the chosen years (range specification possible).
- 4 This button takes you to the Thumbnail View that reflects the specified criteria.
- 5 This button clears the criteria chosen.